

Save on Energy

Turn on utility savings & energize your bottom line

Energy costs are soaring nationwide

Increasing energy costs and extreme price volatility make it difficult for companies to find the best energy rates and budget appropriately. Finding the right solutions for your organization can be challenging without the proper tools and education.

Since 2020, the cost of natural gas has increased by

>350%



STABILIZE YOUR ENERGY SPEND

Buy energy smarter, find long-term budget certainty and take advantage of the competitive energy supply landscape with AppDirect's holistic solution. With energy procurement contracts tailored to your unique demands, you can lock in the best rates and drive down energy costs.

A Document Solutions company reduced their electricity spend by \$192K per year with an on-site solar solution



Accelerate savings with dedicated Energy expertise

Don't do it alone. Leverage energy experts to find the right solutions to meet your evolving needs.

Smarter way to buy energy

With access to AI-driven technology and extensive relationships with energy providers, we'll secure the best energy rates for your organization.

Implement alternative sources of energy

Stay informed of alternative sources of energy that your company can implement to improve environmental impact and cut costs long-term.

Find the right energy solutions for your company

With access to AppDirect's energy catalog, you can easily source and contract multi-year deals with the best energy solutions and rates.

Electricity and natural gas

Lock in the best rates on deregulated electricity and natural gas to power your business.

Water management

Optimize water flow to save money at the meter and utilize smart metering to stop leaks in real time and safeguard against facility damage.

Energy efficiency

Update existing building infrastructure like lighting and HVAC system to reduce energy consumption and improve building comfort level satisfaction.

Waste management

Find the most effective waste and recycling solutions.

Distributed generation

Deploy on-site generation such as solar to save on energy rates and reduce environmental impact. Take advantage of tax incentives and rebates to lower out of pocket expenses.

Building management (sensors & IoT)

Securely access and monitor how energy is being used in your building to control and proactively address areas of concern from anywhere via cloud based software solutions.

Electric vehicle solutions

Install leading turnkey certificated charging stations and a flexible, open, and cloud-based software platform for managing the EV Charging ecosystem.

A family business saved 200k on natural gas by locking in a 3 year contract

Contact StrategiCom to Get Started: <https://www.strategicom.net/contact-us>

About AppDirect

AppDirect is a San Francisco-based B2B subscription commerce platform company that brings together technology providers, advisors, and businesses to simplify how they buy, sell and manage technology. More than 1,000 providers, 10,000 advisors and 5 million subscribers rely on the AppDirect ecosystem of subscription marketplaces to power their innovation, growth, and success.

For more information about AppDirect, please visit www.appdirect.com. 650 California Street, 25th Floor, San Francisco, CA 94108

